

December 14, 2020

**International Institute for Sustainable Development
Communication on Engagement – UN Global Compact**

To our stakeholders

I am pleased to confirm that the International Institute for Sustainable Development reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption.

In this Communication of Engagement, we outline the activities that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours in the period January 2018 to January 2021. Our latest Annual Report is also available to download [through our website](#).

Description of Actions

IISD is focused on areas we deem ripe for transformation, where shifts in policy have the potential to change the nature of the game within this decade and where we have a proven record of making significant gains. We recognize that we must act together and engage the right people at the right time, as the challenges we face are too large and complex to tackle alone. The following five priorities—Climate, Resources, Economies, Act Together, and Engage—form our CREATE strategy and will guide our actions over the next five years.

As an independent think tank, we are working to fulfill a bold commitment: to create a world where people and the planet thrive. Therefore, we align closely with the work of the United Nations and the UN Global Compact.

IISD's contributions to the Global Compact can be characterized as "academic" activities to support the Global Compact and our efforts to advance the principles has coalesced around these broad activities over the last two years:

- IISD has promoted the Global Compact and its principles by delivering education on a topic related to the Global Compact: The Sustainable Development Goals (SDGs). IISD's SDG Knowledge Hub (<http://sdg.iisd.org>) reports on activities within the UN and around the world to implement the SDGs. The overall output and readership of the SDG Knowledge Hub is summarized here. In the breakdown below, we review the number of news stories we have published about the UN Global Compact specifically.

- Outputs: 6,662 news, event, policy brief and guest article posts published between 2017-2019. Total page views:
 - 1,710,647 in 2017
 - 2,556,365 in 2018
 - 3,677,652 in 2019
- Average number of users per month:
 - 68,054 in 2017
 - 98,413 in 2018
 - 161,673 in 2019
- IISD has shared information about the UN Global Compact's activities with readers of the SDG Knowledge Hub (<http://sdg.iisd.org>). This information has included events in the SDG Knowledge Hub calendar, summaries of UN Global Compact events and reports, and information about UN Global Compact representatives' presentations at SDG-related events: 166 references to UN Global Compact in event and news posts between 2017-2019. Examples include the following:
 - Calendar Events: [UN Global Compact Leaders Summit 2020](#)
 - News stories about UN Global Compact activities: [UN Global Compact Launches CFO Network to Support SDG Financing](#)
 - News stories about UN Global Compact participation in SDG-related events: [Government, CSOs and Business Present Perspectives on "Whole-of-Japan" Approach](#)
- The Global Compact is mentioned in IISD's [guidance note on Engaging the Private Sector in NAP Processes](#) (Page 29 which answers the question, "How can the private sector help, promote crowding-in?" / Box 6 on page 30, "The Business and Sustainable Development Commission & The Global Compact on Caring for Climate")
- IISD also mentions the Global Compact in our [Toolkit for Engaging the Private Sector in NAPs](#) (Page 13 in the box on "featured resources"/ Additional resources mentioned)

We are pleased to reaffirm our ongoing commitment to the UN Global Compact to 2021 and beyond. Should you have any questions, please feel free to contact us at execoffice@iisd.ca.

Sincerely,



Richard Florizone
Chief Executive officer